

Peguis Promenade

Reenders Drive & Rougeau Road
Winnipeg, Manitoba

East Winnipeg's Exciting New Development Adjacent to Kildonan Place and Costco



**NORTHEAST
WINNIPEG**



**64,587
HOUSEHOLDS**
Based on Trade Area (2025)



**147,937
DAYTIME
POPULATION**
Based on Trade Area (2025)



**24,800
VEHICLES
PER DAY**
Reenders Dr. (2024)

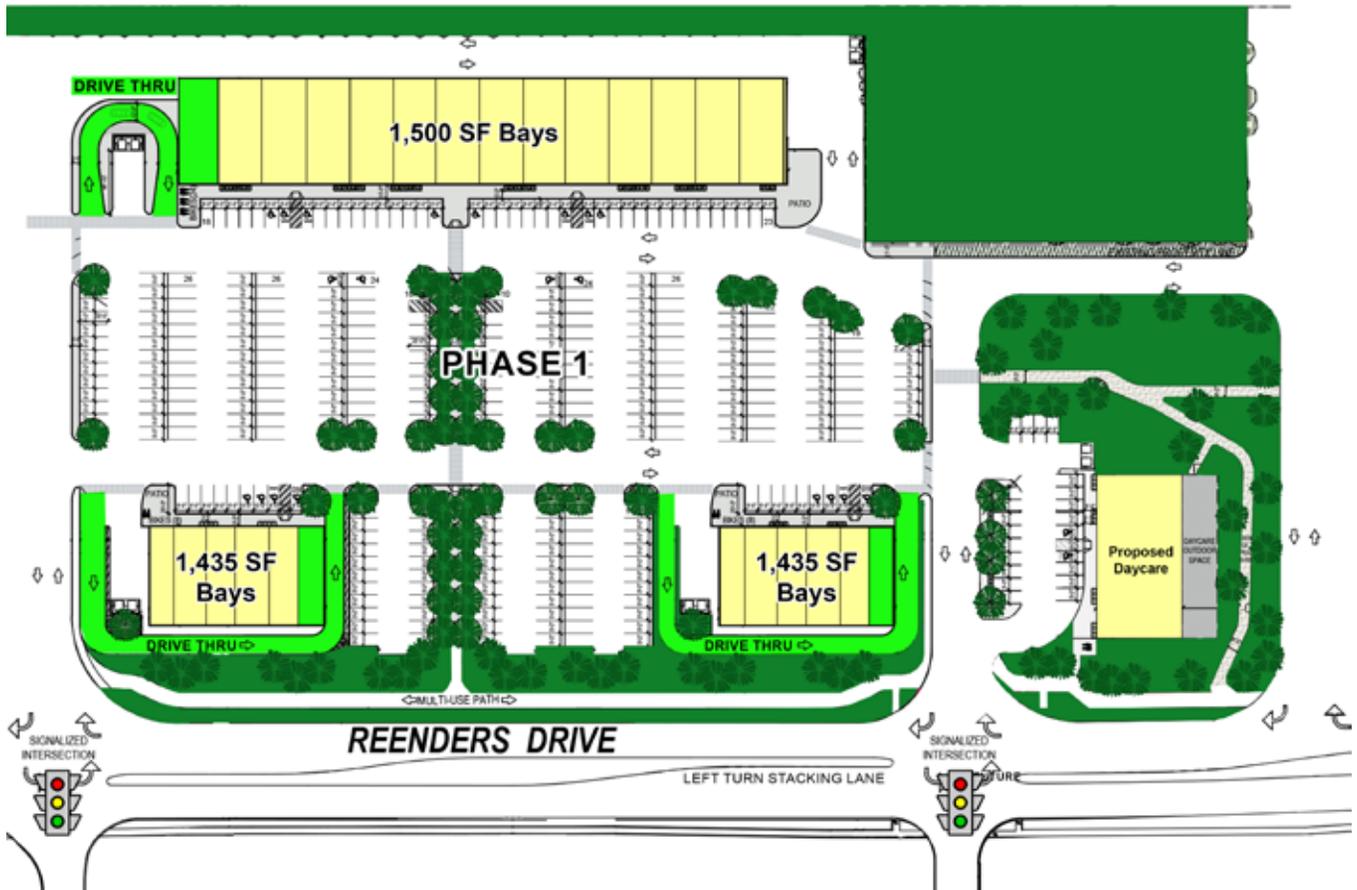


**500+ NEW
MULTIFAMILY
UNITS ON-SITE**

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IN THE HEART OF EAST WINNIPEG'S LARGEST SHOPPING DESTINATION

Situated in the centre of a **dominant shopping hub** serving east Winnipeg. Peguis Promenade is a new mixed-use development featuring luxury rental apartments to compliment new service and retail.



Accommodate all sizes and uses
Prominent drive-thru opportunities and major pylon signage proposed



Growing Residential Area
Fast growing residential area with thousands of new homes planned. 7,000+ new households in last decade



Infrastructure Improvements
Multi-million investment including the extension and widening of Reenders Drive & Peguis Street



Excellent Public Transportation
There are 10 transit routes in the immediate vicinity, connecting to all areas of the city

204.474.2000

Shindico

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YOUR FLAGSHIP LOCATION IN A THRIVING RETAIL & RESIDENTIAL CORRIDOR

- Adjacent to Canadian Tire (major expansion underway) and Costco (with expanded parking), and across the street from Kildonan Place Shopping Centre, northeast Winnipeg's regional shopping centre with over 100 shops, food court and theatre.
- Over **500 new purpose-built rental units** are planned for the development.
- Regional attractions include Cineplex Junxion, Club Regent Casino (1,642,500 visitors annually), the Regent Avenue Auto Strip, Home Depot, Walmart Supercentre, Real Canadian Superstore and Rona+.
- **Large Daytime Population** with significant employment lands nearby including:
 - Canada Revenue Agency's Winnipeg Taxation Centre (3,000+ employees).
 - St. Boniface Industrial Park, to the south, which includes approximately 15,000 employees from companies such as New Flyer Industries, Palliser Furniture, Richlu Manufacturing, Bison Transport, Parmalat, and BeeMaid.
- **Ready for tenant occupancy Spring 2027.**



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TRADE AREA DEMOGRAPHICS



164,186
Population



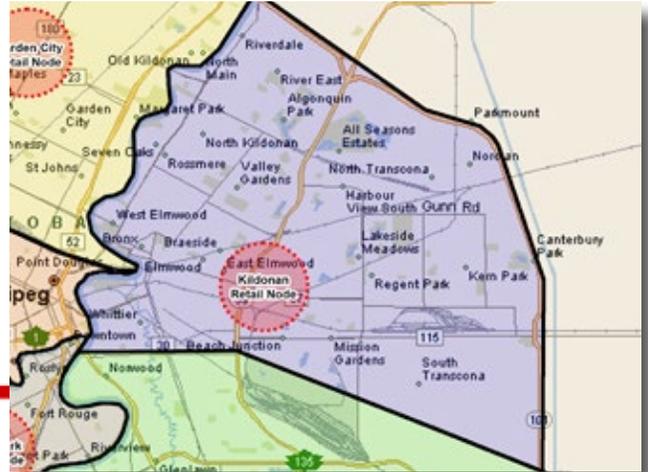
38.3
Median Age



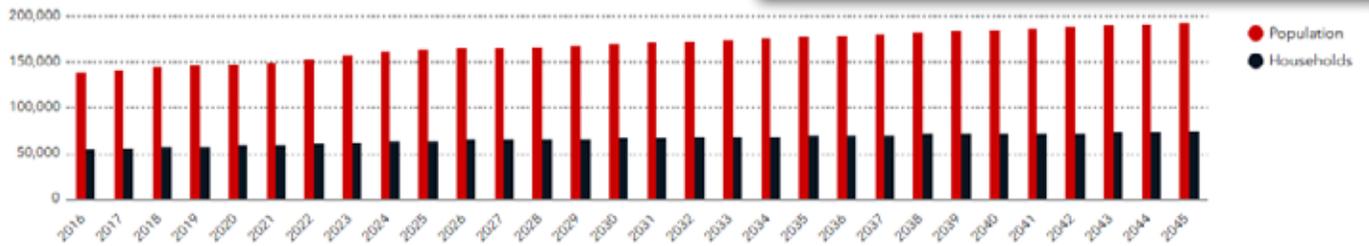
64,587
Households



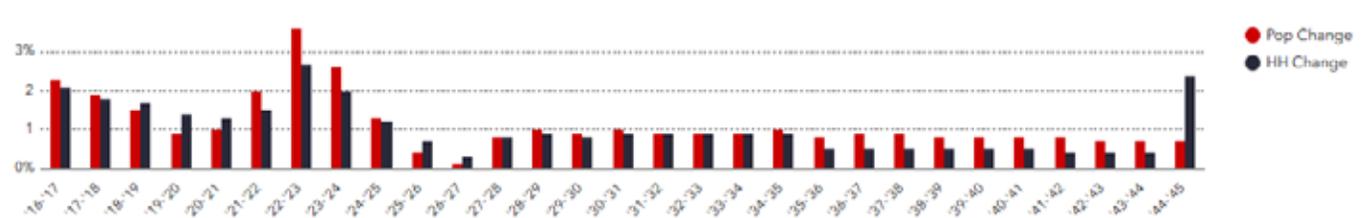
CA\$87,266
Median Income



Population and Household Counts



Population and Household Percent Changes



9+%

Population growth
in the last 5 years

10+%

Growth in
Total Households
in the last 5 years

50%

Daytime Population
is at work

Environics Analytics ©2025

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ONE OF THE **FASTEST** GROWING RESIDENTIAL AREAS IN WINNIPEG WITH **THOUSANDS** OF NEW HOMES



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